

Xinjia Pang

Product Design UI/UX Design

Redmond, WA
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SKILLS

- Conflict Resolution
- Creativity
- Cross-team Communication
- Decision Making
- Product Development
- Interaction Design
- User-Centered Design
- Narrative Storytelling
- Visual Storytelling
- Problem Solving
- Product Development
- Responsive Design
- Prototyping
- Quality Assurance
- Systems Thinking
- User Research
- Usability Testing
- Visual Design
- Wireframing
- Animation
- Info. Architecture
- Understanding of HTML, CSS, and React
- Graphic Design

TOOLS

- Figma
- Sketch
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effect
- Adobe XD
- Adobe Premiere
- Principle
- Flinto
- Keynote
- Arduino
- P5.js
- JavaScript
- HTML

EXPERIENCE

Microsoft

UX Design

Redmond, WA
August, 2021 -Present

- Designed and optimized user-centric solutions for key projects, including the Global Careers Site (GCS), Microsoft Benefits Dashboard, and Microsoft Role Library, ensuring an exceptional user experience aligned with Microsoft's mission and values.
- Led the comprehensive redesign of the Global Careers Site, focusing on empathetic design principles that address both articulated and unarticulated user needs. The new design launched in June 2023, resulting in a 4% increase in application completion rates, equivalent to approximately 2.5 million additional applications. Received positive user feedback highlighting the improved navigation and overall experience.
- Directed the design and implementation of the AI-powered job recommendation feature for the Global Careers Site. This initiative significantly enhanced user engagement, achieving a 22% conversion rate from job visits to applications, thereby improving internal mobility for over 60,000 employees across 80 countries.
- Led the design of the Microsoft Benefits Dashboard, successfully released in the US in 2022. The new design provided employees with a personalized and streamlined interface for tracking and managing their benefits, significantly improving user satisfaction and usability.
- Collaborated with cross-functional teams to reframe the Microsoft benefits system, creating a clear storytelling framework supported by valuable UX insights. Developed detailed user personas and storyboards, organized collaborative workshops to align on user experience strategies, and produced low-fidelity wireframe proposals to ensure a user-centered design process.
- Led design workshops to foster collaboration and enhance project outcomes, while promoting inclusive design practices across Microsoft.

Microsoft

UX Design Intern

Redmond, WA
June 2020 – August 2020

- Collaborated with Product Managers and Researchers to conduct focus groups and analyze intern experiences, identifying key pain points to improve onboarding and offboarding processes.
- Developed a comprehensive user journey map and wireframes to enhance the Microsoft intern experience, incorporating the MyHub UX framework.

- Created design visualizations (journey maps, workflows, wireframes, and prototypes) to simplify complex problems, blending brand personality with visual elements for an intuitive user experience.
- Partnered with cross-functional teams to define and execute an MVP, iterating based on usability testing to ensure a user-centered design.
- Explored the integration of Microsoft's Who+ system into networking opportunities for interns, enhancing collaboration and networking features.
- Demonstrated strong communication, problem-solving, and design thinking skills, effectively navigating ambiguity and complexity to deliver high-quality solutions.

TAL Education Group

Beijing, China

Visual Design Intern

June - August, 2019

- Created and designed 80 covers for TV online courses in one month.
- Delivered 9 full-screen ads designed for mobile in 2 weeks.
- Designed a mobile-side flow chart to guide the user to understand how to purchase new courses, and share the courses with friends.
- Received feedback from the Creative Director and Manager and made necessary changes for previous posters.
- Drew 5 banner ads for mobile in 2 weeks.

Sunny International Language School

Weinan, China

UI Design Volunteer

July - August, 2018

- Delivered content strategy and usability design for the school's community website.
- Identified common pain points and user's needs for the school website.
- Wireframing the teacher community section of the school website.
- Checked page errors and reorganized UX system flow in one week.

EDUCATION

California College of the Arts

San Francisco, CA

Bachelor of Fine Arts, 2021

Interaction Design (Major);

Computational Practices (Minor)

El Camino College

Los Angeles, CA

Associate of Arts, 2018

Fine Arts